

**TENTATIVE AGENDA,  
SUBJECT TO CHANGE**

Day #1: Friday, February 28, 2025

Location: Paris, Las Vegas, Nevada

TIME	SESSION	SPEAKER
7:30 am	Continental Breakfast (Provided)	Sponsor Presentation
8:30 am	Welcome and Introductions	Deanna Barry, DO
8:45 am	State of Pediatric DPC	Drew Hertz, MD

TIME	TRACK 1 SESSIONS	SPEAKER
10:00 am	Business Planning and Budget	Marina Capella, MD
10:45 am	Practice Models	Panel
11:15 am	Vaccine Options	Margie Diaz, MD

TIME	TRACK 2 SESSIONS	SPEAKER
10:00 am	Hiring Your First Employee	TBD
11:00 am	Adding Additional Clinicians	TBD

TIME	SESSION	SPEAKER
12:15 pm	Lunch (Provided)	Sponsor Presentation

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## Day #1 (continued): Friday, February 28, 2025

Location: Paris, Las Vegas, Nevada

TIME	TRACK 1 SESSIONS	SPEAKER
1:30 pm	Marketing 101	Phil Boucher, MD
2:30 pm	Mindset and Normalizing Worries	Erin Donley, MD
3:45 pm	Networking for Growth	Drew Hertz, MD

TIME	TRACK 2 SESSIONS	SPEAKER
1:30 pm	Planning for Succession and the Unexpected	Andrea Wadley, MD
2:30 pm	Speed Dating Success Stories	Facilitator TDD
3:45 pm	Marketing 200: Advanced Marketing and Automation	Phil Boucher, MD

TIME	SESSION	SPEAKER
4:45 pm	Conclusion of Day #1 Presentations	
5:00 pm	Social Reception (Optional; Additional Ticket Purchase Required)	

## Day #2: Saturday, March 1, 2025

Location: Paris, Las Vegas, Nevada

TIME	SESSION	SPEAKER
7:00 am	Group Yoga (Optional)	
8:00 am	Continental Breakfast (Provided)	Sponsor Presentation
9:00 am	Alternative Revenue Streams	Panel Discussion
10:00 am	Intergrative Medicine Options for ADHD and Anxiety	TBD
11:15 am	Procedures in the DPC Pediatric Practice	Marina Capella, MD
12:15 pm	Lunch (Provided)	Sponsor Presentation
1:15 pm	PANS and PANDAS	Kelly Parker-Mello, MD
2:15 pm	Compliance Issues - OSHA, CLIA, HIPAA, and more, Oh My!	Christa Springston, MD (DPC Alliance)
3:30 pm	To Accept or Not to Accept - Vaccine Refusers and Hesitant	Keili Mistovich, MD Drew Hertz, MD
4:00 pm	Integrative Medicine: Supplements and Herbals in General Pediatrics	TBD
5:00 pm	Conclusion of Day #2 Presentations	
6:30pm	Dinner and Social Event (Optional; Additional Ticket Purchase Required)	

## Day #3: Sunday, March 2, 2025

Location: Paris, Las Vegas, Nevada

TIME	SESSION	SPEAKER
8:00 am	Continental Breakfast (Provided)	Sponsor Presentation
9:00 am	Setting and Respecting Boundaries	Keili Mistovich, MD
10:00 am	Top Ten Mistakes We Made That You Can Avoid	Marina Capella, MD Kelly Parker-Mello, MD
11:15 am	Sustainable Success Creating Balance Between Your DPC And Your Home	Jade Morris, MD
12:15 pm	Closing Remarks	Deanna Barry, DO
12:30 pm	Thank You For Joining Us! Safe Travels Home!	