



Day #1: Friday, February 23, 2024

Location: Kalahari Resorts and Conventions, Round Rock

TIME	EVENT	SPEAKER
8:00 am	Continental Breakfast (Provided)	Sponsor Presentation: Blomdahl
9:00 am	Welcome! Introductions and Ice Breaker Activity Information about CME	Deanna Barry, DO Drew Hertz, MD
9:15 am	Developing a Mindset for Success	Erin Donley, MD TBD
10:15 am	My Startup Journey, Panel	Noemi Gamel, MD
11:30 am	Pricing for Long-Term Success	Drew Hertz, MD Sponsor Presentation:
12:30 pm	Lunch Break (Provided)	DPC Alliance Drew Hertz, MD
1:30 pm	Networking for Growth	
2:45 pm	Breakout Sessions A: It Takes More Than Yoga: Creating a Workforce Wellness Ecosystem in your DPC Practice B: Unlocking Your Full Potential	Noemi Adame, MD Sogol Pahlavan, MD
4:00 pm	Cultivating Joy in Life & Work	Meena Julapalli, MD
5:00 pm	Social Event: Happy Hour (Optional)	



Day #2: Saturday, February 24, 2024

Location: Kalahari Resorts and Conventions, Round Rock

TIME	EVENT	SPEAKER
8:00 am	Continental Breakfast (Provided)	Sponsor Presentation: SOULpreneurMD
9:00 am	Financial Planning for Physicians	John Moran
10:15 am	Marketing & Automation	Phil Boucher, MD
11:30 am	Simple Hypnotic Techniques for Managing Fear & Anxiety	Marina Capella, MD
12:30 pm	Lunch Break (Provided)	Sponsor Presentation: Practice Leads
1:30 pm	Helping Families Optimize Nutritional Wellness	Yolanda Rivera-Caudill, MD
2:30 pm	Integrative Approches to Common Pediatric Conditions	Valerie Miles, MD
3:30 pm	Breakout Sessions A: Conducting Prenatal & Newborn Home Visits B: Troubleshooting Common Problems with Breastfeeding	Michael Perisa, MD Andrea Wadley, MD
4:45 pm	Tapping Your Resources & Delegating	Kelly Parker-Mello, MD
Evening Events	5:30 pm - End of Presentations 7:00 pm - Dinner and Social Event (Optional)	



Day #3: Sunday, February 25, 2024

Location: Kalahari Resorts and Conventions, Round Rock

TIME	EVENT	SPEAKER
8:00 am	Continental Breakfast (Provided)	Sponsor Presentation: Hint Health
9:00 am	Legal Considerations for the Pediatric DPC Startup	Luanne Leeds, JD
10:15 am	Lessons from Peds DPC Veterans	Nitin Gupta, MD Andrea Wadley, MD
11:30 am	Vaccines in Pediatric DPC	Margarita Diaz-Ochu, MD Michael Perisa, MD
12:30 pm	Closing Remarks Thank you for joining us! Safe travels home!	Deanna Barry, DO